



## New Hyde Park Wildcats Soccer Club 2017-18 Sponsorship Information

Dear Potential Sponsor,

Thank you for taking an interest in supporting youth soccer. The New Hyde Park Wildcats Soccer Club (NHPWSC) is a non-profit, 501(c)3 organization that has been in operation for 39 years, with a membership base of nearly 1,200 players between the ages of 3 and 19. Our mission is to provide a fun, high-quality soccer experience for children at all levels, and to instill in our players a love of the sport of soccer in a team sport setting.

Our club offers boys and girls from the greater New Hyde Park community a chance to play soccer at numerous levels:

- We are committed to offering one of Long Island's best intramural soccer experiences.
  - The club's **Micro program** for children ages 3-5 introduces the game of soccer in a fun and engaging way, and our partnership with the NY Red Bulls continues to thrive for these young players.
  - The heart of the club remains the **Intramural division** for our boys and girls ages 6 - 14.
- We support nearly 30 competitive teams in our **Travel division** for our skilled players ranging in age from 8 – 19.
- We offer a **TOP Soccer** program for children of all ages with special needs.

We are extremely proud to be a volunteer-run organization. We believe our volunteer status is advantageous to our players and families for two primary reasons:

1. In an age where many clubs charge thousands of dollars, we provide an affordable, community-based program for boys and girls of all ages and skill levels.
2. Since our coaches and trainers have no financial motivations, their focus remains centered on providing a fun, positive soccer experience that meets each child where he / she is from a skill and development standpoint.

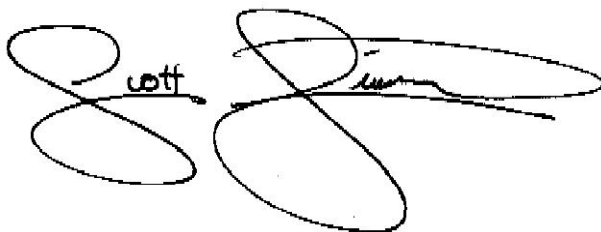
We are delighted with our achievements and with the hard work of our many volunteers, partners, and sponsors. NHP Wildcats SC has provided a consistent youth soccer program for our community, developing all levels of players, many of whom go on to play at the collegiate level, or come back to help out as coaches and referees. In choosing to support

our soccer program, you will help young athletes achieve their personal goals, further develop as contributing members of society, and become well-rounded individuals. In addition, your sponsorship will help promote a healthy lifestyle through participation in “The Beautiful Game”, as Pelé so famously called it. Furthermore, you will help us fund a few important initiatives this season:

- An organization-wide AED (Automated External Defibrillator) program that ensures that each home game is equipped with both the equipment and personnel to respond in the case of an emergency.
- CPR and AED training for our coaches, as well as first aid kits for each of our teams.
- Updated field equipment such as new goals and field-lining materials.
- A scholarship program for low-income or struggling families. We do everything in our power to never turn away a child because their family cannot afford to pay.
- Practice gear such as balls, scrimmage vests, coaches’ bags and cones.
- Access to additional field time due to our expanding program and additional teams, including but not limited to an indoor field for our Winter Program.
- Lighting for our outdoor fields to lengthen the day and ensure that our children can play in a safe, lighted environment.
- Skills training for our intramural players via SUSA Academy, a professional soccer organization that focuses on developing soccer skills in youth players.
- Entry into more tournaments and festivals to provide the boys and girls more fun, competitive experiences.

I invite you to read through our sponsorship package and ask that you consider joining other sponsors in supporting youth soccer in our community. Please note that some levels of sponsorship are limited and are available on a first-come, first-serve basis.

Best Regards,

A handwritten signature in black ink, appearing to read "Scott Liewehr". The signature is stylized with large loops and a long horizontal stroke extending to the right.

Scott Liewehr  
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NHPWSC Board of Directors  
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## 2017-18 Sponsorship Packages

Sponsorship Level	Donation Amount	Term	Qty. Avail.	What You Receive
<b>BOOSTER</b>	<b>\$150</b>	1 season	Max: 5	<ul style="list-style-type: none"> <li>Ad space in one bimonthly newsletter edition (dist. = 3,000)</li> <li>Logo and link on our website for 1 season</li> </ul>
<b>TEAM SPONSOR</b>	<b>\$300</b>	1 season	Max: 25	<ul style="list-style-type: none"> <li>Medium (4' x 3') yard sign at all games for 1 season for a single team (8 games)</li> <li>Logo and link on our website for 1 season</li> <li>Team Picture on sponsorship plaque to display proudly at your business location</li> </ul>
<b>DIVISION SPONSOR</b>	<b>\$500</b>	1 season	Max: 21	<ul style="list-style-type: none"> <li>Medium (4' x 3') yard sign at all games for 1 season for a division (~64 games)</li> <li>Logo and link on our website for 1 season</li> <li>Sponsorship plaque to display proudly at your business location</li> </ul>
<b>SEASON SPONSOR</b>	<b>\$800</b>	1 season	Max: 5	<ul style="list-style-type: none"> <li>Medium (4' x 3') yard sign at all Saturday soccer games for one season (not year)</li> <li>Logo and link on our website for 1 season</li> <li>Ad space in one bimonthly newsletter edition (dist. = 3,000)</li> <li>Sponsorship plaque to display proudly at your business location</li> </ul>
<b>WHITE SPONSOR</b>	<b>\$1,500</b>	1 year	Max: 4	<ul style="list-style-type: none"> <li>Large (6' x 3.5') pop up banner* at the fields during Saturday soccer matches in the Spring and Fall. (~400 matches)</li> <li>Logo and link on our website for 1 year</li> <li>Ad space and short feature once per year in our bimonthly newsletter (dist. = 3,000)</li> <li>Sponsorship plaque to display proudly at your business location</li> </ul>
<b>BLUE SPONSOR</b>	<b>\$2,500</b>	1 year	Max: 2	<ul style="list-style-type: none"> <li>Large (6' x 3.5') pop up banner* at the fields during Saturday soccer matches in the Spring and Fall. (~800 matches)</li> <li>Logo and link on nhpwildcats.org website</li> <li>Ad space and short feature once per year in our bimonthly newsletter (dist. = 3,000)</li> <li>Sponsorship plaque to display proudly at your business location</li> </ul>
<b>OFFICIAL SPONSOR</b>	<b>\$5,000</b>	2 years	Max: 1	<ul style="list-style-type: none"> <li>Call to get your customized sponsorship program as the "Official Sponsor of the New Hyde Park Wildcats SC"</li> </ul>

Additionally, all sponsors were printed on the back of our club tee shirts last year. We don't pledge to do this each year, but we hope to do so with enough sponsors.

These are samples of the pop-up banners for the Blue and White Sponsors:



Also, ask us about creating a custom package. For instance, we'd love to have your logo on our practice pinnies.

